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Open Water Champion Nathalie Pohl joins RESTUBE

With a high growth invest Restube brings Nathalie Pohl, daughter of DVAG-CEO Andreas Pohl, as strategic partner with strong connection to water on board. RESTUBE will make millions of people have a better time around water and save thousands of lives.

It's official: Nathalie Pohl joins Restube with an invest of 25 percent. The young student with love for water grasps the opportunity to lift the young company RESTUBE with capital, know-how, network and personal motivation on the next level.

For Nathalie, one of the best open water swimmers of Germany, Restube is partner that could not be more suitable. The extrem athlete spends many hours per week in the water and participates in international Championships. With success – she looks back at several exceptional records like the world record crossing the Street of Gibraltar (more via www.nathaliepohl.de). The cool wet is her element and she is looking forward to the cooperation: „From my own background I know how important safety in water is. That's why i want to put all my experience and knowledge into this project. I'm absolutely convinced by this partnership.“

The additional value of Restube as back-up for all water sportsmen was noticed quickly: „It's long overdue to bring the idea of more freedom and safety in people's minds. Never before I have seen a tool so small and robust that gives me a good feeling when swimming.“ She says about Restube. „ I want to contribute and be part when the „airbag for water“ becomes a worldwide standard for everyone.“

RESTUBE founder and CEO Christopher Fuhrhop and the whole team find it very important that the chemistry is right. „With Nathalie Pohl we found an investor that fits perfectly to our values. RESTUBE is not only a short product hype and fast money. For the bicycle or skiing helmet or avalanche backpack it took 20-30 years until it was accepted by society. We accepted the challenge to change the world, to make millions of people have a better time around water and along with that save thousands of lives. Everyone can contribute to that.“

RESTUBE has already saved over 35 lives

Today, 90,000 users already rely on Restube. Restube has already saved over 35 people from drowning. So far cases of swimmers, rowers, kitesurfers, stand-up paddlers and even rescue professionals are known: "The safety tool has absolutely convinced and serves in the operation of DLRG Konstanz (Deutsche Lebens-Rettungs-Gesellschaft)", reports Clemens Menge (Chairman of DLRG Konstanz). Since this summer, all lifeguards at the open-air swimming pools in the Constance district have also been using RESTUBE.

With all the positive reactions to Restube, one thing becomes clear: there is never absolute security. Therefore, one of RESTUBE's major goals is to raise awareness of the time in open waters.

The company RESTUBE

RESTUBE GmbH was founded in summer 2012 and was created in the surroundings of the Karlsruhe Institute of Technology (KIT) from diploma theses of the former students. The award-winning Karlsruhe start-up RESTUBE, with its inflatable Restube buoy, offers more freedom and safety for all activities on and in the water. What the helmet is used for skiers, cyclists, on motorcycles or on construction sites, is restube for swimmers, families, while surfing, paddling, on board or for lifeguards. Restube is a new type of product for more freedom and safety in the water and has already saved over 35 lives. The company is now active in over 25 countries and Restube is present in over 500 shops. In 2018 RESTUBE will be a safety partner at over 30 water sports events, enabling tens of thousands of participants and the organisers to participate in safer sporting events.



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Videos for more impulses

RESTUBE spirit – [More freedom & water safety](#)

Video about [RESTUBE to the German Founder Award \(ZDF\)](#)

Video about [RESTUBE and DLRG Dronen-safety](#)

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